

Libsyn Partners with Leading Music Streaming Service Resso to Distribute Libsyn Podcasts

PITTSBURGH, June 30, 2022 – Today, [Liberated Syndication Inc.](#) (“Libsyn”), the leading ‘Podcasting As A Service’ platform, announced a new distribution agreement with [Resso](#), a social music streaming platform available in Brazil, Indonesia, and India. The new partnership gives Libsyn’s podcast creators another distribution point to expand and grow their listener base globally — and it’s now available on the Libsyn platform for all 75,000+ Libsyn hosted podcasts.

Resso is a community-based music streaming app that leans into social sharing with recommendation-based music discovery and features for a shared experience, connecting people, artists, and creators. Since launching in 2020, Resso has built a fast-growing community in Southeast Asia and Latin America.

“We’re thrilled to partner with Resso, a leader in music and audio streaming, with a wide range of original content, including podcast uploading components directly from Libsyn,” said Libsyn President and Chief Product Officer, John W. Gibbons. “We’re building an open ecosystem that allows podcasters to share their work with listeners everywhere – across every podcast app and player, and we look forward to expanding our distribution and further powering the creator economy.”

“Our collaboration with Resso will extend the reach of podcasts through the insertion of more content to new audiences across the platforms where they engage,” said Rob Walch, Libsyn’s Vice President of Podcaster Relations. “Libsyn is continuing to invest to be at the forefront of providing distribution tools to grow podcasting and support success for the full spectrum of podcasters – from independents to professional creators.”

“Libsyn’s open ecosystem and unique content catalog will strengthen Resso’s podcast offering while contributing to an enhanced listening experience for our community in Brazil,” said Alberto Lopez, Music Licensing & Partnerships, Resso.

Libsyn enables distribution to more than 25 destinations and is the leading service for allowing podcasters to unlock their full creative potential by empowering them to bring their diverse voices to life, to grow their audiences, and to monetize their content effortlessly.

About Liberated Syndication

Founded in 2004, Liberated Syndication Inc. (“Libsyn”) is the leading ‘Podcasting As A Service’ platform that empowers creators to host, distribute, monetize, amplify, and measure their audio content. In 2021, the Company delivered over 6 billion downloads and hosted over 5.8 million podcast episode files from more than 75,000 podcasts around the world. Libsyn’s dynamic, open ecosystem is designed to meet the needs of the full spectrum of podcast creators and foster the effortless creation, development, monetization, and growth of their podcasts. Brands powered by the Company include podcast creation platform, [Libsyn Studio](#); podcast membership platform, Libsyn’s [Glow](#); web hosting platform, [Pair Networks](#); and Libsyn’s [AdvertiseCast](#), the industry’s premier podcast advertising marketplace that connects advertisers with podcasters. Visit [libsyn.com](#) or [investor.libsyn.com](#) for more company information.

About Resso

Resso is a music platform that enriches the way people experience music together. Resso’s community-first platform enables a shared and connected experience while its strong recommendation features fuel music and artist discovery from a diverse range of genres. Available in Brazil, India and Indonesia, Resso offers a truly unique streaming experience built on expression, connection and interaction.

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Media Contacts:

For Libsyn: Ray Yeung + Nancy Zakhary | ray@relev8.co + nancy@relev8.co
For Resso: Casey Schuster | casey.schuster@bytedance.com
